



**United Nations**   
**Academic Impact**

# **United Nations Academic Impact** **Initiative Overview**

# UNAI: Origins and Mission



- The United Nations Academic Impact (UNAI) initiative was launched by the former Secretary-General Ban Ki-Moon in 2010.
- In the words of Ban Ki-Moon, the initiative aims to promote "intellectual social responsibility" and commit to UN's principles and Sustainable Development Goals (SDGs) through engaging higher education institutions.

# UNAI's Main Focus

- **Sustainability Integration**  
Guides higher education institutions in implementing sustainability principles into education, research, and campus operations.
- **Global Network**  
Fosters cooperation among higher education institutions worldwide and enhance their connections with the UN system.
- **Digital Engagement**  
Utilizes digital media to showcase UNAI members' best practices and research while keeping members informed of UN news, ongoing events, and resources relevant to academia.





# The 10 UNAI Principles



UN Charter



Sustainability



Peace and Conflict Resolution



Intercultural Dialogue



Human Rights



Higher Education



Global Citizenship



Education For All



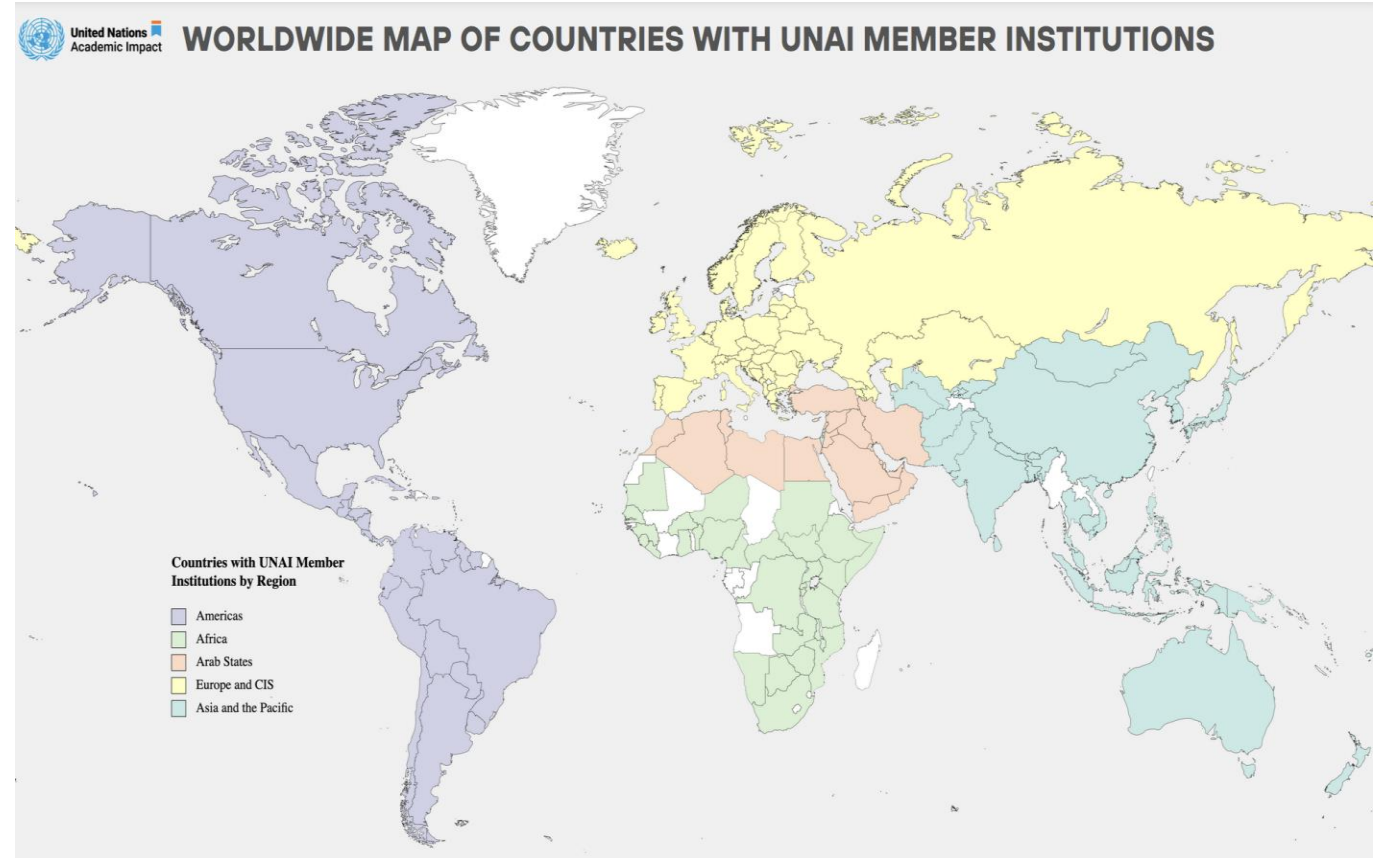
Capacity-Building



Addressing Poverty

# UNAI Membership Institutions

A vibrant network of nearly **1,700** institutions, reaching **25 million** people across more than **150** countries.



# UNAI Member Institutions' Activities on SDGs and UNAI Principles



## Research

Research projects, publications, Innovations and solutions

## Education

Academic programs, curriculums, mobilizing young people

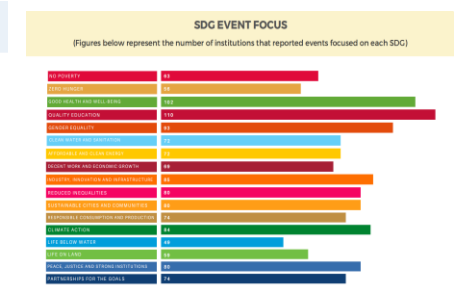
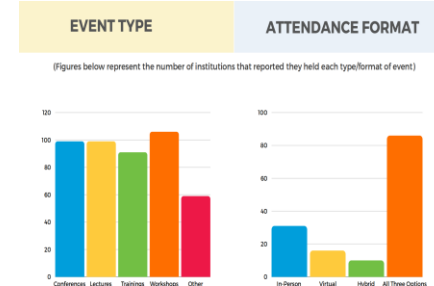
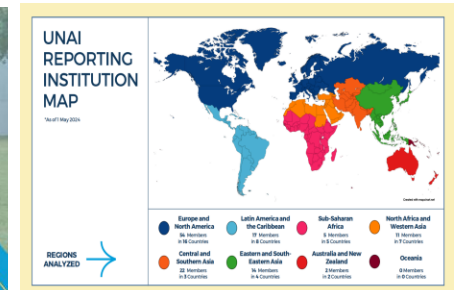
## Events

Conferences, lectures, training, workshops

## External Partners

Public engagement, cross-sectoral dialogue and action

Submit the Yearly Activity Report to UNAI





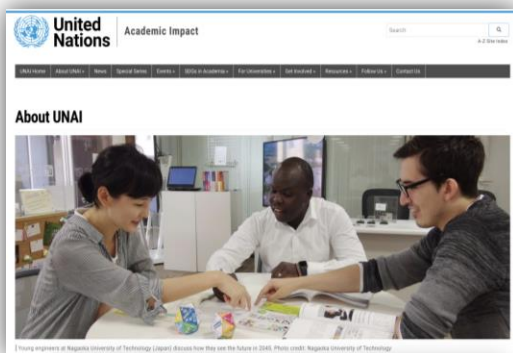


# UNAI SDG Hub Initiative

- To advance the global goals with support from academic institutions.
- Through a network of 17 hubs, each promoting a specific SDG locally, regionally, and globally.
- By knowledge sharing, collaboration, and innovation.



# UNAI Digital Platforms



## UNAI Website

- [un.org/academicimpact](https://un.org/academicimpact)
- Multilingual website in English, French, Spanish, Arabic, Russian, and Chinese
- Over 6,000 daily visits



## Email Newsletter

Close to 10,000 subscribers

- Informs audience about the latest news and resources
- Promotes news and activities from member institutions
- Sent every Wednesday at 7am Eastern Time Zone



## X (Twitter)

14,600 followers

- Engages with members and partners
- Promotes their contents through tagging and reposting
- Keeps the community updated on UN latest events and opportunities



## LinkedIn

80,000 followers



# Partnerships

## Sustainable Development Solutions Network (SDSN)

- Mobilizes global expertise for SDG implementation.
- The partnership engages universities in teaching, research, and problem-solving on critical issues, while co-hosting events connecting UN entities with academia.



UN Photo/Manuel Elias

## Millennium Campus Network (MCN)

- Global student movement addressing humanity's greatest challenges.
- the **Millennium Fellowship**, a leadership development program that convenes, challenges, and celebrates student leadership for advancing SDGs and UNA1 principles.



Millennium Fellows at Moi University, Kenya. Photo credit: MCN

# Interested in Joining UNAI?

Universities and colleges can join UNAI by submitting the [UNAI Enrollment Form](#) and expect 3-4 weeks of time for the team to review the application.

For more details, please find the [Why Join Guide](#)

If you have any questions, please contact:

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## WHY JOIN UNAI?

BEING A MEMBER OF UNAI INCLUDES THE FOLLOWING BENEFITS:

- ✓ **VAST NETWORK**  
Access to a network of more than 1600 institutions in more than 150 countries
- ✓ **INVITATIONS TO UNAI EVENTS**  
Invitations to in-person and virtual events hosted or organized by UNAI, its Hubs and member institutions, and by the UN System
- ✓ **WEEKLY NEWSLETTER**  
Updates on UN activities, reports, research and commemorative days with ideas for activities you can implement in your classrooms, on your campus or in your community
- ✓ **SCHOLARSHIP AND CONTEST INFORMATION**  
Information on scholarships, fellowships and contests for college students and symposia, conferences, workshops and calls for papers for researchers and academics
- ✓ **PROMOTION OF YOUR CAMPUS**  
Have your campus activities and research showcased on UNAI platforms, including social media and the weekly newsletter with nearly 10,000 subscribers
- ✓ **USE OF THE OFFICIAL UNAI MEMBER LOGO**  
Use of the official UNAI member logo to hold conferences, workshops and events under the UNAI banner
- ✓ **CONNECTION TO UN REGIONAL OFFICES**  
Connect to UN regional offices for events and speakers in your area and much more!

**UNITED NATIONS  
ACADEMIC  
IMPACT**

[Why Join?](#)



# Follow UNAИ

## Stay in touch!



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